THE PRESIDENT’S ADVISORY COMMITTEE ON LABOR STANDARDS AND HUMAN RIGHTS

MINUTES
October 28, 2010, 8:30-10:00am
2065 Fleming

Attendance: Kristen Ablauf, Charles Clark, Brad Farnsworth, Siobán Harlow (Chair), Jim Gannon, Allen Hicken, Peter Jacobson, Sarah Kanter, Andrew Masnari, Brian Talbot, Nancy Vander Kuyl (staff to committee). Last ½ hour: President Coleman, Gary Krenz, and Lisa Connolly.

1. Welcome, overview of agenda

2. Review and approval of September minutes.
   Fall meeting dates remaining are: Tues: Nov 18 and Dec 9 at Palmer, 8:30-10am.

3. Research and Educational Leadership: Title IX/Internships/Film
   The LSHR committee has recently collaborated with the International Institute on their title IX grant and included components in the submissions that involve and are partially supported by CoLSHR. Chair proposed continued commitment of $8000 provided annually by the committee for the Bangladesh internships and organized by CIBE (Center for International Business Education) which contributes $4000 to the project. Additionally, the CSEAS received title IX support for an introductory course for undergraduates which organizes a travel seminar to Cambodia as part of the class. The Chair proposed support for up to three of those placements @ $9000 total.

   Began planning for the upcoming summer internships. In discussing last summer’s Bangladesh internships, BFarnsworth mentioned that the AFL-CIO internship needs enhancement. He offered to discuss with Azad various possibilities of expanding it into other areas. The 2011 call needs to be announced early enough to attract good/motivated students. It should also be coordinated with the WDI deadline.

   The LSHR committee is co-sponsoring the public showing of the film, “Who Killed Chea Vichea” on November 9 along with the Center for South East Asian Studies, the School of Public Health and the U-M Museum of Art (location of event). The film covers the assassination of Cambodian union leader Chea Vichea. Rich Garella, co-producer of the film, Allen Hicken (CSEAS), Nick Rine (Law School) and John Ciacori (Public Policy), will participate in a Q&A session following the film.

4. Operational Leadership
   a. CLC – next steps. Liz Kennedy will attend the 12/9 meeting to present aggregate data for the first year of the ER6 program.

   b. KAblauf reported on the current licensing situation under the ER6 program. To date, 24% of 311 reviewed accounts were not renewed. Out of 111 no renewed, 23 did not complete the new Questionnaires, 8 were poorly completed, 17 had poor royalties, 23 were of combination of one or three of these categories and 3 were deliberate non-renewals on the part of the company. 55 licensees have undergone a conditional renewal process in the spirit of educating/training the licensee. The committee wondered if we use the same sales hurdle for all licensee categories & if there has been any indication of a loss of royalties since the ER6 program. KAblauf said that the hurdles are product-related and that there are no signs of royalty loss. In terms of product line changes, the collegiate licensing market used to be at 60/40 with 60 representing mostly apparel. Non-apparel has been expanding. The committee raised questions such as what do members of the FLA that don’t manufacture apparel get out of their membership with the FLA? Are there other organizations that would play that role better than the FLA for these kinds of companies? When Liz Kennedy speaks to the committee at the December meeting, they will inquire about what kinds of issues are surfacing with respect to this growth market.

5. Monitoring and Compliance
   a. WRC Alta Gracia. The committee received information on the two products that are being sold at the Barnes and Nobles bookstore in the Union.

6. President Coleman joined the meeting during the final half hour. After brief introductions, she thanked the committee for its thoughtful and helpful work over the years. She highlighted its excellent work in the areas of research and education. She was pleased that the Bangladesh interns are part of this year's committee. She talked about the growth market on non-apparel items, that she sees the licensing program navigating new waters particularly as the University seeks ways to leverage new resources, perhaps taking the brand of U-M to other waters. She is looking to the committee for advice on these matters and for more information on the potential of the ER6 program. The Chair reviewed the 2010-2011 Charge to the LS-HR advisory committee, touching on the title ix grant awards, Alta Gracia and ER6 pilot program. BTalbot asked specifically about the educational work of the committee and if as part of this charge this committee should reach out to regional companies in context of licensing. President Coleman encouraged the committee to invite someone to talk over the matter, perhaps someone from the Business Engagement Center which just moved to the new North Campus Research Center.